Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

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Claim 1.   (Currently Amended) A method, using a personal computer device, of populating a database comprising:

determining a tag location;

requesting, by the personal computer device, information from an external server concerning the tag location;

receiving, by the personal computer device, the information, including non-coordinate information concerning the tag location, from the external server; and

providing, by the personal computer device, the received information, including the non-coordinate information concerning the tag location, to a remote computer system having a database residing in a memory.

Claim 2.   (Previously Presented) The method of populating a database of claim 1 wherein determining a tag location comprises:

evaluating the position of the personal computer device, the personal computer device being a GPS capable device;

waiting a preselected time period;

reevaluating the position of the GPS capable device; and

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determining if the position of the GPS capable device before and after waiting the preselected time period is substantially the same.

Claim 3. (Previously Presented) The method populating a database of claim 1 wherein determining a tag location comprises:

presenting a map display using the personal computer device to a user;

receiving a selected position on the map display.

Claim 4. (Original) The method of populating a database of claim 1 wherein the tag location comprises a plurality of locations.

Claim 5. (Original) The method of populating a database of claim 4 wherein the tag location comprises a selected area.

Claim 6. (Original) The method of populating a database of claim 5 wherein requesting information concerning the tag location comprises:

formatting a request identifying the selected area to a server computer system; and

communicating the request identifying the selected area to the server computer system.

Claim 7. (Original) The method of populating a database of claim 6 wherein determining a tag location comprises:

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presenting a map display to a user, the map display providing for selection of an area of the display;

receiving an indication of an area selected on the map display.

Claims 8-10 (Canceled)

Claim 11. (Previously Presented) A method of accessing data in a database using a profile, the data comprising an indication of a geographic location and information regarding the geographic location, the method comprising:

receiving a request for data from a database;

receiving a profile identification associated with the request for data from the database, the profile identification identifying a profile, the profile being associated with a user, the user having multiple profiles associated with the user, the multiple profiles including a profile including information about the user and a standard profile, the standard profile being a standardized profile made available for selection by the user;

forming search criteria for a search of the database, the search criteria including details of the request for data and details of a profile identified by the profile identification; and

locating data fulfilling the search criteria.

Claim 12. (Canceled)

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Claim 13.   (Previously Presented) The method of claim 11 wherein the user information includes a user age.

Claim 14.   (Original) The method of claim 11 wherein the profile includes items identified as favorites of the user.

Claim 15.   (Canceled)

Claim 16.   (Original) The method of claim 11 further comprising receiving a request for modification of details of a profile, and modifying the profile in response to the request for modification of details of the profile.

Claims 17-21   (Canceled)

Claim 22. (Previously Presented) A method of accessing data in a database using a profile, the data comprising an indication of a geographic location and information regarding the geographic location, the method comprising:

receiving a request for data from a database;

receiving a profile identification associated with the request for data from the database, the profile identification identifying a profile, the profile being associated with a user, the user having multiple profiles associated with the user, the multiple profiles including a profile including information about the user and a copied profile, the copied profile being, when created, a copy of another profile associated with the user;

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forming search criteria for a search of the database, the search criteria including details of the request for data and details of a profile identified by the profile identification; and

locating data fulfilling the search criteria.

Claim 23.   (Previously Presented) The method of claim 22 wherein the user information includes a user age.

Claim 24.   (Previously Presented) The method of claim 22 wherein the profile includes items identified as favorites of the user.

Claim 25.   (Previously Presented) The method of claim 22 further comprising receiving a request for modification of details of a profile, and modifying the profile in response to the request for modification of details of the profile.